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# How to Make Fast Easy Cash with CPA Offers:

by Cashflow

**How to Make Fast Easy Cash with CPA Offers** is an innovative system that is proving to generate users an impressive income with low work to outcome ratio. In other words, the time you put into making this work is nothing compared to the money you'll be making. There are two parts to this system, which caters for those with & without a budget. This method is one of my main sources of income at the moment, and like others that got hold of a copy, as long as you are willing to put the workload in and have the drive to make a substantial income online, then you too will make a substantial income implementing this.

My normal price to the general public for this method is \$297 with the video & audio package, so the fact you've got a copy for much less than this, count it as a bargain, but also make sure you put it to good use. As I say, if you're willing to put the effort in, you could easily be profiting greatly from it too.

First things first, I want to ask you to please read this eBook the whole way through before putting any of it to practice. I'm only saying this to save you time because I've found with previous methods I've released, people waste a lot of time going back and changing things later as they didn't fully understand the methods to begin with. So read it through once thoroughly, then go back and work through the steps. This is of course your choice and you don't have to, but I do recommend doing so; I can only offer my advice ☐

Enjoy & succeed,



-Cashflow

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## Quick Introduction

Firstly, each copy of **How to Make Fast Easy Cash with CPA Offers** has its own unique password. I have implemented this password protection to stop this eBook being distributed freely and illegally in fairness to everyone that pays for a copy. If a copy is found being freely distributed, this will be held solely at your own fault. Do so at your own risk, because if a copy is found being distributed illegally, **I will check the unique password against the purchase and PayPal will be contacted and a copyright violation case will be uplifted on your account. You have been warned, and will be caught if found doing so.**

Ok enough of the bad guys notice! I'm not going to fluff this eBook up, because it will waste your time & mine, and we all know time is money, so the less time we waste, the more dividends appear in the number in our bank account! I've had \$2,000+ days with system 1 alone from this course, you can too as long as you are willing to put the effort in. Not to mention how much you can make when you start System 2 which is the second part of this course aimed for those without a budget

For everyone who's willing to put in more time, you're going to make a ton with this method. Like with most things, the more work you put in, the more you'll make, obviously, but if you can sacrifice an hour or two a day it will be enough to bring you in a nice extra few grand in the bank a month. If you're willing to go full time with this method, get ready to start seeing some big bucks!

I've broken the method down into steps for you so it's simple for you to replicate and set up yourself with a system to follow. Ok that's enough talking, let's get to it!

## Productivity Tips

I wanted to add a few tips on keeping your productivity levels high as a lot of people go all out on things sometimes, burn themselves out, and when they don't get any success they don't bother trying anymore as they feel like they put all their effort into it with no or little outcome.

So a few tips to help keep you motivated, positive, energetic & productive!

### **1. Don't overdo it.**

This doesn't mean be lazy, but what I do is work for an hour then take 15-30mins break. Go get a drink or some food, have a 5 minute walk outside, have a rest and refresh yourself.

### **2. Eat small and regularly.**

Too many people only eat 2 or 3 big meals a day. This makes them feel sluggish and

lack energy which means a lack in productivity! If this sounds like you, divide your meal in to 2, and have double the amount of meals but smaller meals that you have more often. This will give your more of a sustained energy release from your food rather than one big high then feel tired after. This will keep you more energised & productive.

### **3. Start your day fresh.**

Have a read of this article -

<http://zenhabits.net/habit-4-my-morning-routine/> . It is about kick starting your day and how to be more energetic as well as more productive.

### **4. Drink plenty of water!**

Ensure that you keep yourself hydrated. Try and drink at least 3 litres of water a day which is about 6 glasses of water. If you wake up at 9am and go to bed at 11pm, that works out to about 1 glass of water every 2 hours. If you aren't doing this then start soon as you'll feel a whole lot more energised throughout your day!

### **5. Start Your Day Strong.**

When you wake up, drink a glass of water, wait 30 mins before having your first meal, and in that 30 minutes go for a light jog around the block, shower, brush your teeth & all your other necessary bathroom duties, read for 10 mins and squeeze 5 minutes of meditation in there too if you can. It's only 30 mins out of your day but will make the rest of the day 10 times more productive!

Just a few quick tips to take note of that should hopefully increase your productivity!

Ok, now on to the money maker!

## How to Make Fast Easy Cash with CPA Offers

***“People online are one of two things. They are a) searching for information they desire (that can be sold to them), or b) bored and want something to hook their interest (again something can be sold to give them something to do)” - Cashflow***

A quick introduction to what How to Make Fast Easy Cash with CPA Offers is about. You are going to learn two innovative techniques that I and a few others are using that will have you profiting from a pre-trusted audience that are much more willing to convert in to leads for us than normal traffic, as well as building emails lists an knowing how to profit from them too.

What I mean in the quote above is, people online are online for a reason, and that reason is that they're looking for something. So I like to see this as an opportunity to help them find what they're looking for, I put the traffic and whatever they're looking for together, and make \$\$\$ from it.

You may have come across the odd site or two that are using this strategy (I wouldn't be surprised if you've come across some of my sites) and if so, make sure you take note of what they're doing right that you could use too.

Let's get into it.

## How to Make Fast Easy Cash with CPA Offers:

### Let's Get To It...

#### **CPA Offers & Networks**

CPA stands for 'Cost Per Action'. I'm sure the majority of you know what CPA stands for but for those who don't, there are CPA networks that contain CPA offers. And these CPA offers are what we make our money from.

CPA means cost per action, so every time an action is made by someone that has gone through our affiliate link, we get credited the CPA for it.

System 1 of How to Make Fast Easy Cash with CPA Offers is about making money with CPA offers from social networks.

#### **Think Outside The Box**

The reason most people don't make money on the internet is because they think too linear and don't think outside of the box. You have to be creative and think in ways that the majority of people don't. Otherwise, by doing the same things everyone else is doing, you will just get the same results everyone else is getting.

It is easy to make money online when you get your creative mind working.

I have included a report in this course called 'Sign Up To A CPA Network.pdf' and that explains how you can get signed up to a CPA network & also my personal top 10 CPA networks for you.

#### **CPA Networks**

We will be using CPA networks a lot throughout this System, so be sure to understand what CPA networks are & how they work.

You can find out a lot about CPA networks if you're new to them here –

<http://www.buzzle.com/articles/what-are-cpa-networks.html>

# System #1

System #1 of How to Make Fast Easy Cash With CPA Offers is for those that don't have a great budget to work with. System #2 is aimed at those with a budget to spend, and System #2 is the one with the most potential to make a LOT of money.

However, System #1 is designed to help those who don't have a great budget to build some income & savings that they can then invest in to System # 2.

Here is a screen shot of one of my recent earnings with this method –

The screenshot shows a 'REPORT RESULT' dashboard for the period 'My Stats for October 25, 2010 - October 25, 2010'. It displays a table with the following data:

CAMP ID	CAMPAIGN TITLE	CLICKS	CURRENT CPA	CPA ACTIONS	CVR	REVENUE	ECPC	EXPAND
7832	Apple iPad - Email - US - LP 3	15250	\$1.25	1037	6.80%	\$1296.25	\$0.08	
<b>TOTAL</b>		<b>15250</b>		<b>1037</b>	<b>6.80%</b>	<b>\$1296.25</b>	<b>\$0.09</b>	

Additional details from the screenshot include: 'Page 1 of 1', 'Jump To Page: 1', 'Records Per Page: 20', and an 'EXPORT TO CSV' button.

I made around \$1300 on October 25<sup>th</sup>, which was split in 2 because of the deal I've got as you'll see when you've gone through System 1. So In one day I made \$650 with this method, all profit as there's no spending involved.

You get a few days of making this much and you'll have a nice chunk saved that you can invest in to System 2 to make some serious coin.

What is good about System 1 is that you don't need much of a budget, in fact you don't need any budget whatsoever! What I really want you to do is to build up some savings with this method to fund System 2, so please do try & do so. I know it will be tempting to spend the money you make with this method but if you invest it into System 2 you will make a heck of a lot more in the long run.

## Finding an offer

The first step in System 1 of this course is to find an offer that you are going to promote to make money.

Now when you are looking for an offer for this method you want to take a few things in to consideration. These include –

- Ease of completion for the user
- How much you get paid



- Requires as little personal information as possible
- The user can benefit from it
- Doesn't cost the user anything to complete
- Normally an email or a zip submit

Like the last bullet point says, these types of offers are normally email or zip submit offers.

So before we can start searching for our offers, you need to head over to some CPA networks and get signed up. Here's a list of my top 5 CPA networks so head over to them and start signing up. I also included a free guide in this course that explains how to get signed up to CPA networks with ease, it's called 'Sign Up To A CPA Network.pdf' so open that up when signing up to the following networks –

**1. CX Digital Media / Incentaclick**

<http://www.incentaclick.com>

**2. Neverblue Ads**

<http://www.neverblueads.com>

**3. Clickbooth**

<http://www.clickbooth.com>

**4. ROI Rocket**

<http://www.roirocket.com>

**5. Copeac**

<http://www.copeac.com>

Now once signed up we can start looking for the offers. If you have trouble signing up then make sure you refer to the 'Sign Up To A CPA Network.pdf' report included in this course.

## Choosing An Offer

Ok we're signed up & ready to find an offer.

Remember what I said to keep in mind when choosing an offer.

So on CX Digital I have used this offer that I have been having some good success with –

**FILTER CAMPAIGNS**

Categories: ZipEmail Submission Traffic: All Geotarget: All

Page 1 of 3    Displaying 20 of 48 Campaign(s)

Jump To Page: 1 | Records Per Page: 20

ID	CAMPAIGN TITLE	START DATE	CATEGORY	CPA	CREATIVES
7991	Maybelline Intense XXL Mascara - Email Submit	2010-10-29	ZipEmail Submission	\$1.15	1
7984	Get a new iPhone4	2010-10-28	ZipEmail Submission	\$1.00	1
7906	Home Depot Newsletter (US Only)	2010-10-05	ZipEmail Submission	\$1.00	8
7884	Nestle Halloween Pack - Email Submit- US	2010-09-30	ZipEmail Submission	\$1.25	7
7852	Walmart (\$1,000) Gift Card - Email - US - LP 6	2010-09-23	ZipEmail Submission	\$1.00	9
7849	Walmart (\$1,000) Gift Card - Email - US - LP 3	2010-09-23	ZipEmail Submission	\$1.00	9
7851	Walmart (\$1,000) Gift Card - Email - US - LP 5	2010-09-23	ZipEmail Submission	\$1.00	10
7846	Walmart (\$1,000) Gift Card - Email - US - LP 2	2010-09-23	ZipEmail Submission	\$1.00	9
7850	Walmart (\$1,000) Gift Card - Email - US - LP 4	2010-09-23	ZipEmail Submission	\$1.00	10
7832	Apple iPad - Email - US - LP 3	2010-09-22	ZipEmail Submission	\$1.25	0

It is the Apple iPad Email Submit LP3 offer. Here's the landing page –

BrandGiveawayCentre.com

Now remembering what I said about things to keep in mind –

- **Ease of completion for the user**  
The offers is easy to complete for the user

- **How much you get paid**  
You want to get paid at least \$1 for the offer, we're doing large volumes of people so the difference in \$0.10 may be small but when we're talking about 1000 people, and extra \$0.10 a lead is an extra \$100 overall. You get paid \$1.25 every time someone signs up for this offer so it's good.
- **Requires as little personal information as possible**  
It only requires the user to submit their email which most people don't mind sharing
- **The user can benefit from it**  
The user gets a chance to test an iPad and keep it for free
- **Doesn't cost the user anything to complete**  
All it requires is the user to submit their email which is the least personal information you have
- **Normally an email or a zip submit**  
Yes, this is an email submit

Feel free to use this offer too as it's been working for me as it is very broad to who it can target because the iPads are so popular at the moment. But I do recommend finding an offer that is specific to an audience if possible. We'll go in to detail in a bit with who we're targeting, but say we're targeting sports fans, then an offer about iPads might not do as well as an offer that is to do with the World Cup for example. These are things you have to test & see what works best for your audience.

Ok so now you know what you need to look for in an offer, go and find one that fits all the categories.

The reason I have one of the points as 'The user can benefit from it' is because you don't want to make it seem like you're benefiting from it. If anything you want to make it seem like something cool you found & signed up for that they might be interested in too so you thought you'd share it with them.

If you don't come from this angle and you come across with an agenda then they might think it's a scam and won't sign up as well as harming your audience.

So if you want to use the offer I've been using recently then it's on CX Digital Media, it's called 'Apple iPad - Email - US - LP 3' and the campaign ID is 7832.

It requires approval so speak to your affiliate manager and ask them to approve you. Say you're sending social media traffic and you should be good to go.

## Finding Someone to JV with

Now that we have our offer, we need to find the person to JV with.

JV means Joint Venture, which means a joint business proposition.

Now we aren't talking someone with access to a few hundred people. We're looking for someone with ideally access to at least a couple thousand people such as someone on twitter with a load of followers, or the owner of a group on facebook with a load of members etc.

However that doesn't mean it's not worth going through and finding the potential JV's with access to less than this too. People with groups that have access to under 1,000 are still worth contacting because not many people contact them to do a JV, if at all.

1,000 visitors you can probably make \$50 from, so if you get 10+ of these groups then you've got an extra \$1000 than you would have had if you didn't contact them!

So as for an example, I can't say who but I got in touch with a twitter member with over 80,000 followers about a JV. All they did was make a couple of tweets and as you can see we made \$650 EACH IN A DAY.

Being realistic, it wasn't even a day, it was more like a couple hours.

Here's the screenshot for proof again –

CAMP ID	CAMPAIGN TITLE	CLICKS	CURRENT CPA	CPA ACTIONS	CVR	REVENUE	ECPC	EXPAND
7832	Apple iPad - Email - US - LP 3	15250	\$1.25	1037	6.80%	\$1296.25	\$0.08	
<b>TOTAL</b>		<b>15250</b>		<b>1037</b>	<b>6.80%</b>	<b>\$1296.25</b>	<b>\$0.09</b>	

So that's not bad considering it was just a couple tweets, we got over 15000 clicks, a 6.8% conversion rate which was a profit of \$1296. There were not costs involved so it was all profit, then split by 2 was \$650 each.

Targeting Twitter followers gets a lower click through & conversion rate than Facebook groups but as you can see it still does well if you get someone with enough dedicated followers. One of my friends locked down a JV with a twitter member that had over 400,000 users and made \$2400, each!

What is good about contacting followers or group members is that you instantly have the audience's trust because it's from a trusted source so we skip the 'trying to sell' part. This means it is much easier to get conversions.

Now like I said previously, it depends on your offer who you are going to target. But with the iPad offer I've been using it is broad enough to where you could promote it to pretty much any large following or group. So what we're going to do now is find facebook groups & twitter members with large followers. Facebook groups should have at least 1000 members and twitter members should have at least 25,000 followers.

You can find as many as you want, but I recommend finding at least 20 groups on Facebook with at least 1,000 members and 20 members on twitter with at least 25,000 followers.

You don't want to target people who are legitimate businesses or celebrities though, more like un-official fan pages and interests as from experience I have had little or in most cases no response when they're official fan pages or official followings.

Go and find your groups & twitter members now.

I had a quick look, for example I just typed in 'I love facebook' and a bunch of groups came up –



This is just a quick idea but these are the sorts of groups you want to look for. People that have joined groups that are general interests, not really anything serious. The groups that are made more for 'fun' are the ones that seem to do best with this strategy.

An example for a twitter account would be something like –

The screenshot shows a Twitter profile for 'FakeAPStylebook'. The profile picture is a question mark. The bio reads: 'Name Fake AP Stylebook Web http://www.thebur... Bio Style tips for proper writing. contact: fakeapstylebook at gmail dot com. No submissions, please. All material copyright The Bureau Chiefs, LLC.' The profile statistics are: 34 following, 175,303 followers, and 12,578 listed. There are 1,428 tweets. The 'Favorites' section lists '@FakeAPStylebook/other-projects' and '@FakeAPStylebook/contributors'. Two tweets are visible: one from 'less than a minute ago via HeatSuite' with the text 'It is inappropriate to describe someone as "batshit crazy" unless that person really is just plain nuts about guano.' and another from 'about 3 hours ago via HeatSuite' with the text 'Also, engage in filthy consumerism and get 10% off anything in our store with code "FAKEAPZAZZLE" through November. http://bit.ly/jcOnE7Y'.

As you can tell it's a 'fake' account so not an official one so people only follow because they provide good tweets.

Search around and gather a bunch of groups & twitter members you could JV with. The more the better for this method, the more you can contact to higher your chances are of making good money.

Now that you should have your facebook groups & twitter members gathered we can move on.

## Approaching your JV

We are now going to need to write up a draft message to your potential JV, what we want to focus on is them having to hardly do any work and make money.

I usually send a 1<sup>st</sup> message that's brief. The reason I do this is because a long message to begin with can be overwhelming and put a potential JV partner off.

So my first message would be something like the following –

'Hey (THEIR NAME), I noticed your (group/following/fan base) is pretty big. I'm an internet marketer & know a way you & I could team up and make around \$X together at the same time as giving your followers something cool. I'll do all the hard work so it will be easy money for you. Hit me back if you're interested and I'll send you the game plan, won't take long. Cheers, (YOUR NAME)'

You can even try and shorten it if you can, but that's along the lines of what I say in the first message.

Now don't expect everyone to respond, because they won't. In fact you'd think everyone would respond but it takes patience and finding the right angle to come from hen

approaching your potential JVs. But contact enough people and eventually you will get responses.

Assuming you no get some responses, in the second message make sure to include the following in your message to your JV -

- o You do this all the time and know how you can make some money together
- o It's easy money for them
- o You will do all the hard work
- o They will be able to track & see conversions and watch the money roll in – give them the login to your joint account
- o Let them know how much they could make
- o How you will pay them – find out the best way for both of you
- o No risk involved for them whatsoever

I'm usually quite brief on how you find your CPA offer because it could give it away and they won't need you anymore. But 99% of people aren't that computer savvy so they won't know what to do or how to find the CPA offers.

## Your Link

There are a couple of things you can do once you've got your link.

You get your link from signing in to your CPA account and going to the offer you want to promote. Then when you click on your offer, and there will be a box with a long URL that should say 'your affiliate URL' or 'your affiliate link' or something similar. That is your link that you need to send people through. If they don't go through your affiliate link then you will not get credited for any sign ups.

Now what I normally do is copy my affiliate link and go to <http://bit.ly> \_\_\_\_\_

With this URL shortening service you can get shorten a long ugly affiliate link to <http://bit.ly/ipad-testers-needed> which looks neater & more professional.

I know some people like to have their own domain and you can do that & set up domain forwarding if you want.

I've included a guide on how to set up your own website if you're interested in doing that. I've tried doing both websites and forwarding them to my affiliate link, as well as doing the URL shortener approach, and found that the domain vs URL shortener on twitter doesn't have much difference, but the domains do seem to do a bit better. On facebook however, I've personally found that an actual domain does better than the URL forwarding.



So head on over to 'Setting Up Your Own Website.pdf' that I included for free in this course if you're interested in finding out how to set up your own website or find out how to forward your domain to your affiliate link.

## Tracking Conversions

Now you've got your offer, your JV partner ready to roll, your link is live & ready for traffic to be sent, we need to decide how to track conversions.

The easiest way I've found is to speak to your affiliate manager at your CPA network, and ask them to create a new account for a JV you've got going with someone and they need to be able to check stats without seeing your stats from personal campaigns. So you need a new account for this.

Ask to fill the new account with 'business' information if you don't want your personal information, but I don't see the problem with showing your personal information on your account if you're running a successful JV together. Nothing to hide if you do it right!

## 3, 2, 1...

You're almost ready to take everything live!

Once all set up, write a message for the owner to send to their followers such as (using the iPad offer example) –

'Hey guys, I just entered in this competition myself because I've been dying to get an iPad but they're so darned expensive I couldn't get one yet. Thought you might be interested too, you can get an iPad for free just for testing it, perfect timing or Xmas! You can find out more here – (YOUR WEBSITE REDIRECT LINK TO OFFER)'

## Done!

Get it sent and see how you do! Don't expect \$600 on your first JV, it takes a couple to get used to it but you will make a few hundred bucks if you do it half right with enough visitors.

Get behind the viewers, and think what would make you click if you got sent a message or saw a tweet about an offer like that.

Now like I said at the start, this part of the system is for those who are on a budget. System 2 is where the real money's at.

I've had some campaigns with JVs where in one day we contacted over 80,000 followers, had about a 20% click through rate to the offer, and a 6.8% sign up rate with a \$1.25 payout.



Together we made \$1296.25 which was just under \$600 each. That was just one JV campaign we ran recently that I did for an example for this course.

Better yet, we're already planning more JVs together after the success of that one. \$600 for a good JV and campaign is normal with this, it's when you can get a few JV campaigns like this plus the smaller ones it is easily achievable to make \$2k in a day. I've had more than a handful of \$2k days with this so they're definitely doable if you put the time in.

That's important. So the last note is that the JVs that do work with you on this, stay in touch with and do as many JVs with them as possible. That's how you'll make most of your money compared to time input.

A couple other tips are to also try and contact bloggers or other people that have large followings aside from Twitter & Facebook, social traffic like this holds a goldmine of money to be made.

Once you've got I'd say at least \$3,000 saved up from this, ideally \$5,000, I highly recommend investing that funding in to system 2. That's where the real moneys at.

Once you've made enough to start System 2, let's get to it!

Head on over to 'System 2.pdf' and let's make some coin that will make your bank jealous.



-Cashflow